

Mobile phone technology has witnessed significant developments over the last 40 years with their design changing from large and cumbersome devices aimed at the wealthy, to a sleek and desirable must have accessory. Originally a single function device, mobile phones are now quick and easy to personalise, multi-functional, and ergonomically designed.

**(A)** Carry out a design investigation of mobile phones in graphic format. Your investigation should include an analysis of shape and form, features, themes, target market, materials etc. that inspire modern mobile phone design and functionality.

**and**

**(B)** Show graphically how you would modify an existing mobile phone to improve its overall design.

**or**

Develop and graphically communicate a new concept design for a mobile phone based on a selected theme, target market or specified location.

**The assignment should follow the structure outlined in the marking considerations.**